



FACEBOOK LIVE HOST

**Facebook generates
8 billion video views daily**

CARRIE BEY-LITTLE AND MARKI LEMONS RYHAL

Facts:

Facebook is generating 8 billion video views per day. By 2019, there will be nearly 6 billion Internet users with 21 billion networked devices and connections.

In an average month, 8 out of 10 18-to 49-year-olds watch YouTube.

By 2025, half of viewers under the age of 32 will not subscribe to a pay-TV service.

Adding a video to your website can increase the chance of a first-page Google result by up to 53x.

Audiences are 10x more likely to engage with video content—embed, share, or comment—more than text-only blogs or related social post.

The human brain processes visuals 60,000x faster than text.

Facebook Live Host

Do you want to stream live video from your upcoming event? Are you looking to increase your engagement and get eyes on you and your organization? Look no further! We have the skills, tools and knowledge to host your event live on Facebook, Periscope, and Snapchat no matter what size event.

Facebook Live can be streamed live through a personal, business, group or event page.

Facebook videos autoplay by default, so they grab viewers' attention in the news feed and result in better performance.

Facebook gives preference to its own videos in the news feed algorithm.



The image shows a Facebook Live video player on the left and a Facebook post interface on the right. The video player displays two women, Carrie J. Bey-Little and Marki Lemons-Ryhal, in an office setting. The video player includes a progress bar at -13:05 and standard video controls. The Facebook post interface shows the video title "Carrie J. Bey-Little was live.", the date "March 19", and the content "One thing I learned today form Marki Lemons-Ryhal in Continuing education". The post has 527 Views and 31 likes. The comments section shows three comments from Gabriel Misters, Trina Washington, and Carrie J. Bey-Little.

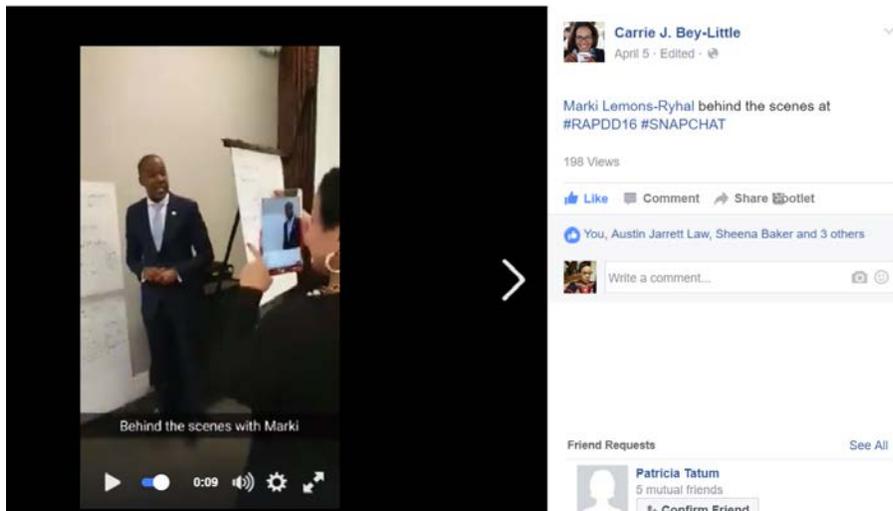
Carrie Bey-Little & Marki Lemons-Ryhal

Facebook Live Room, <http://www.today.com/video/todays-sheinelle-jones-looks-back-at-her-family-history-632985155682>

We come armed with tripods, selfie sticks, hard-wired mics, Android phones, iPads and all the apps to moderate your next event.

Sample #1 Facebook Live with Periscope scoping the Facebook Live Video:

<https://www.facebook.com/marki.lemons/videos/10153595475008590/>



Sample #2 Impromptu Facebook Live (539 views, five shares, 22 comments and 33 likes)

<https://www.facebook.com/marki.lemons/videos/10153639565488590/>

Sample #3 Blab.im

<https://blab.im/marki-lemons-ryhal-periscope-for-real-estate-with-katie-lance>

Sample #4 April 16, 2016 - Facebook Live real estate video on the value of home ownership.

Carrie went live for two minutes. She then paid \$10.00 to boost her video post. From this post-Carrie had five inquiries, two approved buyers, one buyer went under contract May 3rd, 2016 and two are currently undergoing credit repair.

<https://www.facebook.com/CarrieLittleRealtor/videos/1162666160439708/>

Sample #5 Periscope - Using Data to Generate Leads

<https://www.youtube.com/watch?v=src47C0Qw8o&feature=youtu.be>

Sample #6 Facebook Live within Facebook Live - Two live events behind the scenes at a speaker convention

<https://www.youtube.com/watch?v=OrUilsUpEe8>